

salesforce Buzz



Wednesday, April 6, 2022
Volume #2, Issue #4

Highlights of this Issue

- **Salesforce Report Shows Companies Can Miss Out on 50% Revenue Growth: Employee Experience Makes the Difference**
- **Promoted on Parental Leave: How Salesforce Supports Women at Every Stage of Their Lives**
- **What is Salesforce Digital Engagement?**
- **Why DSM is a better alternative to Salesforce Duplicate Management?**



Salesforce Report Shows Companies Can Miss Out on 50% Revenue Growth: Employee Experience Makes the Difference

As companies define flexibility in a success-from-anywhere world, they must first reimagine meaningful employee experience (EX). But while EX initiatives...

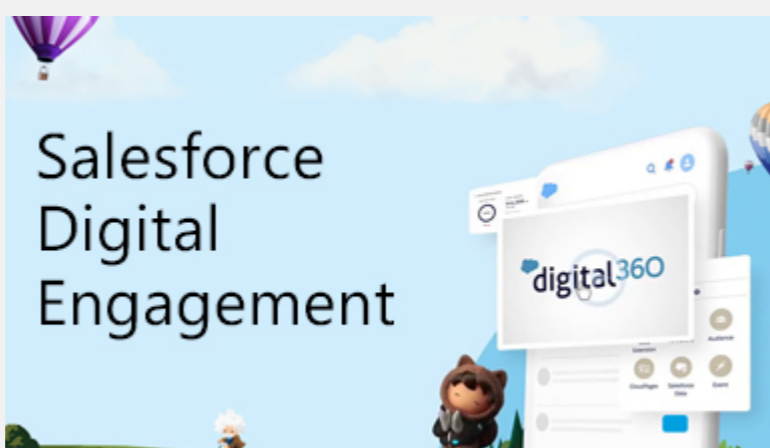
[READ MORE >>](#)



Promoted on Parental Leave: How Salesforce Supports Women at Every Stage of Their Lives

Six months into the pandemic, Abby Hollingsworth had an epiphany. She was working from home and chasing her 5-year-old daughter around the house, while also...

[READ MORE >>](#)



What is Salesforce Digital Engagement?

As the name suggests it is the engagement of customers across different channels like Facebook, SMS, WhatsApp, WebChat over #1 CRM platform. Salesforce Digital Engagement can connect your customers across the globe through different...

[READ MORE >>](#)



Why DSM is a better alternative to Salesforce Duplicate Management?

Data duplication is a problem for every Salesforce customer. Maintaining unique data is quite challenging. With the Salesforce Out of the box solution, you can manage duplicates...

[READ MORE >>](#)