

Highlights of this Issue

- Introduction to Salesforce Health Cloud
- Effective Web Leads Tracking for Inbound Sales Team to Optimize Sales Funnel
- Manage the Insurance Verification process and Reduce Claim Denials with Elixir
- Salesforce Round Robin Lead Assignment Best Practice with RRD



Introduction to Salesforce Health Cloud

Salesforce Health Cloud is a cloud-based patient relationship management solution. It enables patient's medical history, diagnoses, treatment plans...

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Manage the Insurance Verification process and Reduce Claim Denials with Elixir

Insurance verification is a very importance process in the healthcare industry. With majority of the people relying on health insurances for covering...

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Effective Web Leads Tracking for Inbound Sales Team to **Optimize Sales Funnel**

Lead management is defined as a set of procedures/ methods of managing the incoming leads efficiently...

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Salesforce Round Robin Lead **Assignment Best Practice with RRD**

Assuming you are a Salesforce Admin/ Sales Manager at your company, you want a solution to route the inbound leads to the right and the most suitable...

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